

## Versatile Launches Smart Sign, a new Interactive Digital Signage Offering

**Mechanicsburg, PA February 18, 2011** – Versatile Systems Inc. (Trading symbols on the TSX Venture Exchange: VV and on AIM: VVS) today announced the addition of Versatile Smart Sign, a powerful interactive digital signage solution, to the company’s suite of self-service offerings.

Versatile Smart Sign leverages our industry leading self-service technology platform to deliver complex, dynamic and interactive digital signage for retail, corporate, healthcare, higher education, quick-serve restaurant and transportation markets. Versatile Smart Sign is a comprehensive solution that provides customers with the critical functionality essential to any successful digital signage deployment.

Versatile Smart Sign includes sophisticated management services utilizing Versatile’s Self-Service Cloud Computing to deliver a scalable, hosted suite of services for both small and large deployments providing customers with greater insight and control over their digital signage network.

Versatile Smart Sign extends the functionality of the Self-Service Cloud platform enabling customers to monitor and manage both their digital signage and self-service networks on a single robust platform.

“Versatile Smart Sign was a logical next step in the evolution of our self-service platform”, said Bob Joyce, President of Versatile Systems. “In building our digital signage solution we included all of the key interactive and Cloud management functionality from our self-service platform as well as leveraging our extensive experience integrating with complex, back-end systems to produce a feature rich and compelling solution”.

The company will be officially launching Versatile Smart Sign at the Digital Signage Expo (booth #433) in Las Vegas, February 22-25, 2011. For additional information go to [www.versatileselfservice.com](http://www.versatileselfservice.com).

### *About Versatile*

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the ability to architect solutions involving both proprietary and third party components. For more information: [www.versatile.com](http://www.versatile.com).

### *Forward-Looking Statements*

This document may contain forward-looking statements relating to Versatile’s operations or to the environment in which it operates, which are based on Versatile’s operations, estimates, forecasts and projections. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict or are beyond Versatile’s control. A number of important factors including those set forth in other public filings could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Versatile disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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