

## Versatile Announces Deployment of Kiosks to Avalon Carpet

**Mechanicsburg, PA July 6, 2010** – Versatile Systems Inc. (Trading symbols on the TSX Venture Exchange: VV and on AIM: VVS), announces that Avalon Carpet Tile & Flooring, Mohawks' Floorscapes 2009 National Dealer of the Year has extended its leadership in the retail flooring marketplace with the deployment of Versatile's *Mobiquity Kiosk™* solution. Avalon, ranked 7th among the nation's top 75 flooring retailers, has installed Versatile's *Mobiquity Kiosks™* at all of their state-of-the-art showroom locations.

Avalon ensures that their staff has the information it needs to drive growth with promotional financing through the Mohawk Consumer Finance Program by utilizing the Versatile *Mobiquity Kiosk™* solution. "Credit is important to all of our customers in today's economic environment," said Ron Martignoni, EVP and CFO of Avalon. "Benefits for our customers include allowing them more product selections and an affordable, predictable payment. Our business also benefits from higher average tickets and more closed sales."

The credit kiosk, created by Versatile Systems, features a touch screen and built-in computer that allows the consumer, without store assistance, to connect to the lender and apply for credit. An answer, either approved or not, is provided in seconds. The safe, secure kiosk provides credit line information encouraging shoppers to look beyond their initial purchase intent.

"Avalon is clearly a leader in the retail flooring marketplace and we are proud to help them extend this position by leveraging our credit platform" said Oliver Poppenberg, Jr, Chief Operating Officer of Versatile Systems. "Providing private-label credit in a safe and secure manner while freeing the retailer's staff to focus on customer care has a significant, positive impact on the customer experience."

### **About Versatile**

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the ability to architect solutions involving both proprietary and third party components. For more information: [www.versatile.com](http://www.versatile.com).

### **Forward-Looking Statements**

This document may contain forward-looking statements relating to Versatile's operations or to the environment in which it operates, which are based on Versatile's operations, estimates, forecasts and projections. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict or are beyond Versatile's control. A number of important factors including those set forth in other public filings could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Versatile disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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