



Press Release

Versatile Systems Announces the Launch of Versatile Smart Sign™ 4.0

Mechanicsburg, PA - May 1, 2012: Versatile Systems Inc. (Trading symbol on the TSX Venture Exchange: VV) announced today the launch of Versatile Smart Sign™ 4.0, the newest version of the powerful interactive digital signage solution. A comprehensive and highly configurable product, Versatile Smart Sign™ 4.0 offers new functionality and enhanced capabilities to expand and enrich the consumer's experience.

Versatile Smart Sign™ 4.0 has expanded management and back-end capabilities which translate into a better experience for the customer and the device owner. With an enriched operating system, Versatile Smart Sign™ 4.0 has improved performance, stability and hardware/application support. Refined configuration and orientation controls within the Smart Sign Engine offer various resolution and positioning options to maximize the features of the available display equipment. The device owner has more granular control over content including the scheduling and delivery of selected data and screen flows to specific device locations. A dashboard within Smart Sign Studio provides reports on device status, content status, and bandwidth/storage utilization. Improved screen flow publishing and PDF support in the Media loop contributes to a more seamless experience for the end-user. Enhanced media and device management within Smart Sign provides a consistent interface for managing and tagging elements. The copy and paste feature for gadgets offers the ability to make multiple copies of the attributes of an existing gadget for use on additional screens within a screen flow.

Customer facing improvements enhances the consumers' experience and adds value to the device. New features such as live television feed, social media integration and a redesign of the Clock, Weather and Stock Quote gadgets offer an improved on-screen look and feel. Emergency messaging capabilities provides the instantaneous display of emergency messages on any screen, an important feature to our corporate and education clients.

"As we expand our market share we continue to add features and functionality to fill our customers' demands", said Bob Joyce, President of Versatile Systems. "We have a unique product that has a high degree of interaction and goes beyond what is currently on the digital signage landscape. Versatile has the unique advantage our solution is built on a highly secure and robust operating system, but the programming interface is straightforward and user intuitive, making the product simple to use and easy to maintain. Our clients select Versatile Smart Sign™ for our creative solutions, turnkey operating system, superior content control, and proven security."

Versatile Smart Sign™ has extensive experience in producing touch-friendly self-service applications. Today, we build innovative, creative, beautiful applications for consumer engagement, marketing, business processes, and data visualization across a wide array of industries.

For additional information about Versatile Smart Sign™ or any of Versatile's products and services visit www.versatile.com or contact Versatile at info@versatile.com.

About Versatile

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the ability to architect solutions involving both proprietary and third party components. For more information: www.versatile.com.

Forward-Looking Statements

This document may contain forward-looking statements relating to Versatile's operations or to the environment in which it operates, which are based on Versatile's operations, estimates, forecasts and projections. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict or are beyond Versatile's control. A number of important factors including those set forth in other public filings could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Versatile disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

FOR FURTHER INFORMATION, PLEASE CONTACT:

John Hardy, Chairman and CEO
1-800-262-1633
International: 001-206-979-6760

Fraser Atkinson, CFO
1-800-262-1633

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