

## Versatile Adds Seneca™ Kiosk to Smart Sign™ Delivery Options

Mechanicsburg, PA May 31, 2012 - Versatile Systems Inc. (Trading symbol on the TSX Venture Exchange: VV) announced today the addition of the Seneca model to its line of digital signage kiosk options. The Versatile Seneca™ is a floor-standing steel enclosure with a black powder coat finish. The internal components of the Seneca™ kiosk include: a 22-inch LCD glass touch screen display, a Versatile Smart Sign™ Player, integrated audio speakers, a 80 mm thermal printer and a Ethernet based network access (wireless options are available for the Versatile Smart Sign™ Players that provide wireless network access over 802.11B or 802.11G).

The Seneca<sup>™</sup>, as with all of the Versatile Smart Sign<sup>™</sup> delivery options, has the full functionality of the Smart Sign<sup>™</sup> solution suite. Versatile Smart Sign<sup>™</sup> goes beyond traditional digital signage. Through instantaneous interaction with consumers, Versatile Smart Sign<sup>™</sup> deployments enhance the customer experience; build revenue and provide business intelligence, all through a secure cloud-based interface. Versatile Smart Sign<sup>™</sup> gives the device owner access to a powerful operating system without the concern of managing or maintaining the IT infrastructure. This allows the owner to focus on the content and delivery strategy of their signage deployment. Leveraging state of the art technology presented in a cutting edge design, this secure platform offers a host of opportunities for growth.

"The Seneca™ is a cost-effective addition to our kiosk line and was designed to attract and engage customers. ", explained Bob Joyce, President, Versatile Systems. "With its bright 22-inch touch screen and sleek, contemporary construction, the Seneca™ provides the advantages of digital signage and a self-service kiosk, offering the robust consumer interaction and ease of operation that is expected from the Smart Sign™ solution."

The Seneca joins the other delivery options in the Versatile Smart Sign™ Suite; the Cortland™, designed for small counter applications, the Madison™, a mid-sized desktop and the Rockland™, a fully enclosed branded floor model. Versatile Smart Sign™ also offers custom enclosures, as well touch screens in all sizes for wall or stand displays.

Versatile Smart Sign™ has extensive experience in producing touch-friendly, self-service applications. Versatile helps clients offer innovative, creative, beautiful presentations for consumer engagement, marketing, business processes, and data visualization across a wide array of industries.

To learn more about Versatile Smart Sign™ and the available delivery options, visit <a href="www.versatile.com">www.versatile.com</a> or contact Versatile at <a href="mailto:smartsign@versatile.com">smartsign@versatile.com</a>.

## **About Versatile**

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the

ability to architect solutions involving both proprietary and third party components. For more information: www.versatile.com.

## Forward-Looking Statements

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## FOR FURTHER INFORMATION, PLEASE CONTACT:

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