

Versatile launches cloud computing platform at Customer Engagement Technology World

Mechanicsburg, PA November 10, 2010 - Versatile Systems Inc. (Trading symbols on the TSX Venture Exchange: VV and on AIM: VVS), today unveiled its cloud computing platform at the 2010 Customer Engagement Technology World in New York. The Self-Service Cloud will offer customers of Versatile's Self-Service solutions a convenient, yet powerful, suite of tools to manage, monitor, and deploy their self-service infrastructures. Leveraging the power and scalability of cloud technology, this suite of services will be available to deployments of any size as a turn-key, zero-installation solution.

"We are excited to launch our cloud computing strategy for our self-service technology customers," said Bob Joyce, President of Versatile Systems. "The Self-Service Cloud provides unparalleled management, reporting, and monitoring capabilities with zero installation and managed hosting. This is especially critical for the rapidly expanding interactive digital signage market"

The Self-Service Cloud offers a broad suite of hosted application services that cost effectively scale from individual devices to deployments in the thousands. Content Management services allow businesses to manage branding, advertisements, and promotional material with a few clicks of the mouse. Remote monitoring and configuration can be accessed easily with nothing more than a modern web browser, giving businesses one dashboard to control their self-service operations. Strategic insight into the effectiveness of business initiatives can be gained from using Versatile's reporting and analytics modules. Integration into social networks at kiosks or interactive digital signage has never been easier due to social promotional features managed in the Self-Service Cloud. Even custom business processes can be deployed as secure applications in the cloud.

"Our customers have a long history of demanding the best from us, and with our new Self-Service Cloud platform, we have delivered." said Oliver Poppenberg, Vice President, COO & EVP Sales. "We have leveraged our long standing expertise in data center, virtualization, and web-hosting technologies to deliver a scalable, reliable, and secure hosted platform for our business customers."

About Versatile

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the ability to architect solutions involving both proprietary and third party components. For more information: www.versatile.com.

Forward-Looking Statements

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Press Release

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